

September 2009



Main Street Beat

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Committee schedule

Check it out!
Support your local Sterling businesses.

Save your local economy...one store at a time.

the **3/50** project™

SAVING THE BRICK & MORTARS OUR NATION IS BUILT ON

3 What three stores would you miss if they disappeared? Stop in. Say hello. Pick up something that brings a smile. Your purchases keep them in business.

50 If half the employed population spent \$50 each month in locally owned stores, it would generate more than \$42.6 billion in revenue.* Imagine what would happen if 3/4 the employed population did that.

68 For every \$100 spent in locally owned stores, \$68 returns to the community through taxes, payroll, and other expenditures. If you spend that in a national chain, only \$43 stays here. Spend it online and *nothing comes home*.

1 The number of people it takes to start a trend...you.

Pick 3. Spend 50. Save your local economy.

For more information, visit the350project.net

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**Economic
Restructuring**
2nd Tuesday- 5:30pm

Design
1st Thursday
12:00pm

Promotion
2nd Wednesday
12:00pm

Organization
2nd Friday
12:30pm

Board
2nd Thursday
12:00pm

Join Our Mailing List!

Fire and Smoke BBQ Cook-Off September 26 Entries Needed!!



The Fire and Smoke BBQ Cook-Off will be held on September 26 in conjunction with Warrior Fest.

Show off your BBQ skills and enter in any or all categories:

Beef, Chicken, Pork, Ribs, and Beans. All Meat is provided by Main Street Sterling. Thanks to our sponsors BBH Enterprises, Sterling Services, Schmidt Cattle Company, and Nutri-Tech. This is just a fun competition... so don't worry if you are not a "professional". Meat can be prepared any way you like but must be downtown and ready to serve at 12:00pm on the 26th.

Sampling/Voting is open to the public for \$5.00 and will take place from 12:00-1:30. A top overall choice will be awarded \$75 in cash, sponsored by Reed Pharmacy. Each individual category top choice will receive \$50 cash. Entry deadline has been extended to Monday, September 21. Contact [Main Street Sterling](#), or Dave Reed, 278-2110.

Entry forms are also available on our website. www.sterlings.org

Did you know?

This month's featured business is
Reed Pharmacy
118 S. Broadway



Did you know that Reed Pharmacy now carries greeting cards? Dave Reed, owner, has been involved with Main Street Sterling as a board member in the past, and is currently the chairman for the BBQ Cook-Off. Reed Pharmacy is a member of Main Street Sterling and has been for several years. Along with prescription drugs, Reed Pharmacy also carries a variety of over the counter medications, first aid products and vitamins. Visit Reed Pharmacy Monday-Saturday for your convenience.

Prairie Garden Bed and Breakfast



Now open!

320 E. Monroe

Call 204-6500 for reservations

Hank and Nancy Schichtle

Kansas Downtown Symposium

October 21, 22, 23, 2009
Leavenworth, KS

"Meeting Challenges Creating Change"

The Kansas Downtown Symposium is THE conference to attend to learn more about downtown revitalization.

Speakers and topics include:

Business Reinvention: The New Normal, On Main Street & Every Street presented by Jon Schallert, The Schallert Group

Crash Course in Fundraising & Volunteer Development presented by Todd Barman, National Main Street Center
SketchUp! - Design Tools on a Dime presented by Ben Moore, McMillan Architects AIA

Downtown Farmer's Market presented by Carol Zimmerman, Leavenworth Farmer's Market, Tracy Graham, Emporia Farmer's Market, Melinda Pierson, Belleville Main Street

Historic Rehabilitation Tax Credits for Business Owners presented by Kristen Lonard-Johnston, Kansas State Historical Society

Using Kansas-Made Products to Boost Sales presented by Becki Rhoades, Kansas Department of Commerce
Is There a Silver Lining in the Sponsorship Cloud? presented by Sylvia Allen, Allen Consulting.

Cost for the three day conference including the Awards Banquet is just \$130! Deadline to register - Oct. 5, 2009.

Contact [Main Street Sterling](#) if you are interested in attending. Click on the link below for more information.

[Downtown Symposium](#)

Have a great month!

Christi Gilmore

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